



What New Insights can a *Global Value Chain Analysis* Give us into the Crisis in Newfoundland and Labrador's Northern Shrimp Industry?

A presentation by

Charles Mather
Professor, Department of Geography, Memorial University
&
Jóhan Símun Joensen
Research Assistant with the CURRA Initiative

Wednesday, September 29th, 2010 - 12 – 2:00 pm
Beatrice Watts Boardroom, Room 2014, Inco Innovation Center
Memorial University



Freshly caught shrimp in the holding tanks of a factory freezer trawler. Photo Courtesy of Johan Joensen

This seminar builds on the Global Value Chain (GVC) and Fisheries workshop hosted by the CURRA in May 2010. The presentation will provide a preliminary analysis of the Newfoundland and Labrador northern shrimp value chain. The research is based on an analysis of secondary data including publicly available statistical information, industry and government reports, and newspaper articles published between 2000 and the present. We argue that the GVC approach provides potential new insights into the crisis affecting this sector.

Please confirm attendance with Janet Oliver (joliver@mun.ca) or 864-7551
Refreshments will be served

Organized by the Community University Research for Recovery Alliance (CURRA),
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